ACHIEVE 2015/Take Two

To contribute to the economic and civic vitality of the commonwealth and its international competitiveness, Virginia’s Community Colleges commit to increasing access to affordable education and training for more individuals so they acquire the knowledge and skills to be successful in an ever-changing global economy.

- **Access**
  Increase the number of individuals who are educated and trained by Virginia’s Community Colleges by 50,000 to an annual total of 423,000, with emphasis on increasing the number from underserved populations by at least 85,000 individuals.

- **Affordability**
  Maintain tuition and fees at less than half of the comparable cost of attending Virginia’s public four-year institutions, and increase the annual number of students who receive financial assistance and scholarships by 36,000.

- **Student Success**
  Triple the number of students graduating, transferring or completing a workforce credential to 91,173, including tripling the success of students from underserved populations to 39,393.

- **Workforce**
  Increase the number of employers provided training and services to 13,000, with a particular focus on high-demand occupational fields.

- **Resources**
  Raise at least $550 million in gifts and grants to support the mission of Virginia’s Community Colleges.

- **Management Goals**
  In order to accomplish the goals set forth in Achieve 2015 and these Chancellor’s Goals, various management goals are necessary.

1. **Goal: Access**
   - Increase Enrollment from Underserved Populations
     - Foster youth, minority, veterans, male gender, non-GED completers
   - Educational Programs
     - Conduct needs assessment
     - Develop at least two (2) new academic programs (degree, certificate, or career studies certificate) that respond to emerging, critical workforce needs, particularly in STEM-related areas (science, technology, engineering, and mathematics)
   - Increase Enrollment in Postsecondary Programs such as Plugged In VA.
   - Virginia Educational Wizard
     - Increase secondary education use of the Virginia Wizard via Career Coaches
   - Continue Student Level Tracking of Career Coach Services
   - Expand Joint Initiatives, Increase Export of Course Offerings via Shared Services Distance Learning through NOVA
2. **Goal: Affordability**
   - Increase Financial Aid Recipients by 5%
   - Explore Financial Aid Funding for Non-credit Workforce Instruction
   - Greater Usage of Open Educational Resources; Reduction of Textbook Costs

3. **Goal: Student Success**
   - Enhance Veterans Services
   - Partner with Post-Secondary to enhance College Readiness
   - Continue to focus on “Front Door” Initiatives
   - Increase the Number of Students Completing Certifications, Licensure, Degrees

4. **Goal: Workforce**
   - Survey Employers to Determine the Need for College Courses, Programs, Training/Retraining
   - Implement Workforce Enterprise System
   - Enhance Economic Development/Recruitment Initiatives
     - Small Business Development Assistance Center/Procurement Technical Assistance Center
     - Center for Workforce, Community and Economic Solutions
   - Increasing Career Readiness Certificates
   - Conduct at least one Industry Round-Table/Summit

5. **Resources**
   - Continue to engage in on-going fundraising
   - Leverage VCCS Purchasing Volume
   - Explore Bookstore Options
   - Review and Revise Master Plan
     - Focusing on Door Locks and Consideration of Evacuation Chairs

6. **Management Goals**
   - Implement HR portion of Decision support System
   - Monitor Achieve 2015
   - Continue Emergency Preparedness
     - Faculty, Staff, and Student Emergency Awareness Training
     - Collaboration with policy agencies
     - Installation of Bell Tower
   - Implement New Faculty Evaluation and Development Plan
   - Technology Innovation
     - Enhance wireless access
     - Provide co-axial wiring for communication channel in all buildings
   - Expand Diversity Recruitment and Inclusion
   - Implement a Campus-wide Professional Development Plan