

2015/2016 Goals

VCCS Goal: Increase VCCS annual admissions applications from 110,000 to 130,000 by 2017

Business, Engineering and Industrial Technology Division:

- Offer PluggedIn VA Cohorts in Carpentry, Precision Machining and Mechantronics and Welding
- Offer at least one Fast Track cohort to meet local high demand employment needs
- Create an AAS Technical Studies Certificate Advanced manufacturing award
- Sponsor Governors School on SWCC campus with two career tracks in July 2015
- Implement two new OER courses
- Offer hybrid/weekend courses to reduce transportation costs to students

Health Technologies, Humanities, Mathematics, Natural Science and Social Science Division:

- Offer certificate in Substance Abuse Counseling to at least 2 cohorts, providing tuition and books to all who show an unmet need
- Promote the Human Services curricular offerings and provide tuition and books to all who show an unmet need

Dean of Student Success:

- Maintain number of students served by career coaches despite declining high school population.
- Increase the number of veterans and dependents of veterans served

Upward Bound:

- Continue to enhance the initiatives such as robotics and “hands-on” learning projects in the Summer Discovery program to demonstrate the possibilities open to students pursuing post-secondary educational goals
- Continue summer project [Summer Bridge] for high school graduates by continuing to pay for 6 college credits and books for these courses for students who want to enroll

Off-Campus & Dual Enrollment:

- Continue to provide academic outreach directly to off-site students to increase their awareness of the benefits and services available to SWCC college students via email

VCCS Goal: Increase admissions applications enrollment yield to 60% system wide

Business, Engineering and Industrial Technology Division:

- Host Career Fair and opportunity Showcase for current and prospective students and increase student participation by 35% and area and regional employers and increase employer participation by 50%

Dean of Student Success:

- Call all applicants who have not registered in early August for the Fall term and in December for the Spring term

Foundation:

- Establish and/or endow 25 scholarships and revamp scholarship processes including application, selection process, awarding and notification to students
- Purchase new software (STAR/Award Spring) for students to more easily apply for scholarships and reviewers to more easily score applicants

Grants:

- Obtain funding for Career Coach with Manufacturing Specialty at Tazewell High School
- Obtain funding in conjunction with BEIT Division for Associate in Applied Science Technical Studies in Advanced Manufacturing program support
- Obtain funding in conjunction with BEIT Division for equipment, personnel, and credentialing of Precision Machining program
- Obtain funding for new National Science Foundation initiative
- Obtain funding for student scholarships
- Obtain funding for STEM Quest Camp Initiative
- Obtain funding for student success initiatives

Health Technologies, Humanities, Mathematics, Natural Science and Social Science Division:

- Continue to provide books and tuition for CSAC and Human Services students who qualify through HRSA
- Provide tutoring and workshops to all students enrolled in the Human Services and CSAC cohorts
- Offer additional traditional, in class sections of MTE modules based on success data gathered in the previous year

VCCS Goal: Increase overall VCCS Fall-to-Spring Retention to 71% System wide

Southwest Virginia Community College [SWCC] using SWCC calculations is close to meeting this standard in both program placed and non-program placed students

VCCS Goal: Increase overall VCCS Fall-to-Fall Retention to 60% System wide

SWCC using SWCC calculations is not close to meeting this standard in either its program placed or non-program placed students

- Enhance student success initiatives by revamping orientation process

VCCS Goal: Increase the overall VCCS graduates in associate degrees, certificates and career studies certificates by 6,000 over FY2015

Health Technologies, Humanities, Mathematics, Natural Science and Social Science Division:

- Promote transfer initiatives through the VT project

VCCS Goal: Base-line data on top-business demanded industry certifications and licenses offered at each college and college-generated evidence of the number of students earning the intended industry certification or license as a numeric value and as a percent of students who complete noncredit training in preparation for industry certification or license [Year 1]

Community, Workforce and Economic Solutions [CWES]:

- Survey Employers in 3 industry sectors to determine the need for college courses, programs, training/retraining
- Enhance Economic Development recruitment and outreach initiatives through SBDC, PTAC and CWES
- Meet or exceed target set by VCCS for Career Readiness Certificates
- Implement Workforce Enterprise System
- Focus on increasing credentials obtained by students taking non-credit courses
- Enhance partnership with workforce divisions at MECC, VHCC, and WCC
- Will collect data and send it to the VCCS on top business demanded industry certifications and licenses data required for this goal in Year 1

VCCS Goal: Increase the number and percent of student for which college obtains evidence of industry certification or license completion [Year 2]

No item for this goal until Year 2

VCCS Goal: Secure resources for an outcomes based funding formula for workforce credentials

Southwest Virginia Community College will support the VCCS efforts to secure resources for an outcomes based funding formula

VCCS Goal: Secure funding for philanthropic and other investments for Year 2 of the Rural Horseshoe Virginia Initiative [RHVI]

As Horseshoe College Southwest Virginia Community College will work with the VCCS to achieve this goal

VCCS Goal: Identify and implement efficiencies in college and system office operations

SWCC will continue to identify and implement efficiencies as it has in prior years

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