

A large, stylized eagle logo is the central graphic of the page. It is composed of several curved, overlapping shapes in red, white, and blue. The eagle's head is on the right, facing right, and its wings are spread out towards the left and bottom. The colors are vibrant and the lines are clean and modern.

Southwest

Virginia Community College

The Eagle Report

December 2020

Southwest Virginia Community College Local Board of Directors

2019 - 2020

Dr. Greg A. Brown	Russell County
Pauline Casey	Buchanan County
Judy Compton	Dickenson County
Dr. Thomas Conley	Tazewell County
Randall Hillman	Russell County
Lynn Keene	Russell County
Danny Lowe	Buchanan County
Erik Robinson	Tazewell County
Trish Rowe	Buchanan County
Bruce Russell	Tazewell County

Southwest Virginia Community College Educational Foundation, Inc. Board of Directors

2019 - 2020

James Boyd	Tazewell County
Wayne Bostic	Russell County
Scott Butcher, Chair	Tazewell County
Lynn Keene	Russell County
Susan Lowe	Executive Director
Fran Minton	Buchanan County
David Mullins	Russell County
Tom Mullins	Buchanan County
Marco Warner, Vice Chair	Tazewell County
Dr. Tommy Wright, Secretary	Southwest President



President's Message



This year has been unlike any other in the history of Southwest Virginia Community College.

We continued to serve our students and community with innovative program offerings, service projects, and expanded training. This year, among many other initiatives, we launched a new automotive program, experienced growth in our School of the Arts programs, and construction was completed on the new Southern Gap Transportation and Logistics Center.

Suffice it to say, 2020 presented significant challenges.

As we witnessed social justice inequities and racial tensions grow at a national level, we acknowledged that more work must be done on our own campus to promote diversity, equality, and inclusiveness. While these ideals have always been present at Southwest, we are looking at them with fresh eyes, renewed spirit, and a new committee to head the efforts.

Then, COVID-19 swept over the world. We developed and quickly implemented a plan to protect our campus community while maintaining our high educational standards. Following national, state, and local guidelines and recommendations, we began delivering most of our classes in an alternative format. While our campus remained open, only select staff continued to work from their offices. Every department stepped up to the challenge as our workforce migrated to teleworking, mostly from their homes. We made every effort to ensure this transition would not have a negative impact on our students. Laptops were provided, additional Wi-Fi hotspots were installed, and an untold number of phone calls, text messages, and Zoom meetings were held with individual students to ensure their success during this time. While COVID-19 required us to sideline our Flying Eagles Athletics program during the 2020 season, we continued to work hard recruiting a strong class for next season. *The Flying Eagles will soar again!*

We are constantly striving for greatness, both for ourselves and our students. We have utilized the reduced traffic on campus to make several facilities improvements including paving roads, upgrading elevators, and keeping our grounds in beautiful shape for when we can welcome everyone back!

I am pleased to say that Southwest Virginia Community College has fared well during the pandemic. I would like to thank all our employees, community partners, and donors for continuing to allow us to make a positive impact on our community.

Dr. Tommy Wright

Southwest Continues to Serve



In the midst of a pandemic, Southwest continues to educate and train

The COVID-19 pandemic is not stopping Southwest Virginia Community College from serving students. In the Spring of 2020, the college quickly adapted to the crisis. The school shifted to remote learning and alternative delivery of classes, and temporarily suspended all face-to-face meetings, labs, and classes.

While operating in a different way, the school never closed and most employees shifted to teleworking. The Summer and Fall terms began as scheduled, in a format that limited face-to-face meetings when possible.

Classes in the Fall of 2020 were available in several different modes: online with regular meeting times, online without regular meeting times, part online and part face-to-face, and fully face-to-face. Students who choose to attend classes on campus will find that each of their classes have been marked for social distancing.

“While the method of delivering courses is changing, we are committed to providing the high-quality

education Southwest is known for and our students expect. I am grateful to our motivated and trained faculty and staff who can adjust to this ever-changing landscape,” said Dr. Tommy Wright, President.

Employees also stepped up to serve the medical community by making and donating masks.



Employees deliver Thanksgiving meals to students in a drive-through format this year, versus the normal annual sit-down dinner.

Athletics Impacted

The athletic department at Southwest, in its first year of active competition, had a successful start until the Spring athletic season was cut short in March 2020 due to the COVID-19 pandemic. The NJCAA opted to suspend all sports.

A few of Southwest's athletic successes on the field include:

Volleyball (D3) finishing third in the conference with a .571 winning percentage in conference

Women's Basketball (D2) finishing with a winning record at the end of season

Cross Country (D3) had several individual victories/top three finishes

Softball won their first home game and although the year was shortened still achieved 5 HRs and 39 RBIs in only 8 games.

Wrestling achieved several wrestlers picking up individual wins through the year and three wrestlers placing at the Cougar Invitational

Due to the COVID-19 pandemic, the athletic department at Southwest announced the suspension of all

intercollegiate athletics for the 2020-21 season.

"While we are eager to see our student athletes compete, we must always place the health and safety of our student athletes as our number one priority," said Jason Vencill, Athletic Director. "We are excited and eagerly await our return to competition in the 2021-22 season."

While Southwest will honor all letters of intent, any current athlete signed to a letter of intent will be given release to transfer if requested.



Economic Impact

1 out of every 15

jobs in the SWCC Service Area is supported by the activities of SWCC and its students



Alumni impact

Impact of the increased earnings of SWCC alumni and the businesses they work for

\$149.2 million
Added income

an economic boost similar to hosting the World Series
25x

- OR - 2,400 Jobs supported



SWCC TOTAL ANNUAL IMPACT

\$165.6 million
Added income

- OR -

2,832
Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$15.7 million
Added income

enough to buy 466 new cars

- OR -

414 Jobs supported



Student spending impact

Impact of the daily spending of SWCC students retained in the region

\$748.4 thousand
Added income

enough to buy 60 families* a year's worth of groceries

- OR - 18 Jobs supported



* family of four

About SWCC

3,056 Credit Students

708 Non-credit Students

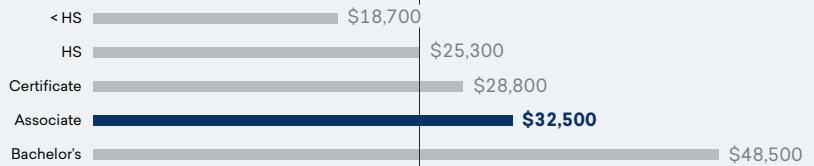
375 Employees

The SWCC Service Area



INVESTMENT ANALYSIS

The average associate degree graduate from SWCC will see an increase in earnings of **\$7,200** each year compared to someone with a high school diploma working in Virginia.



For every \$1...



Students gain \$4.40 in lifetime earnings



Taxpayers gain \$2.30 in added tax revenue and public sector savings



Society gains \$6.20 in added state revenue and social savings

New Automotive Program Launches

Several new programs have launched at the college during the 2019-2020 fiscal year. One of the newest is a 29 credit-hour Career Studies Certificate program in Automotive Diagnostics and Repair in conjunction with the Snap-On Education Program which is integrated with the National Coalition of Certification Centers (NC3).

“Students learn about every part of a car, in just two semesters. We have tools and anything you need to work on a car, right here in our auto lab,” said Anthony Blevins, professor of the new program.

In addition to the sophisticated shop in Davis Hall, the program also has a virtual auto lab for students to learn on. A wide variety of vehicles can be trained on using the virtual lab, giving students more experience.

According to Southwest’s Grants Administrator, Phyllis Roberts, the college was able to secure federal and state grant funding from four different agencies to launch this new program. The Appalachian Regional Commission, Tobacco Regional Revitalization

Commission, Virginia Department of Housing and Community Development, and Carl Perkins Vocational Act grant programs provided over \$1,000,000 to support this effort.

Local residents will now have an opportunity to be trained on the latest state-of-the-art equipment and to earn highly coveted national certifications. As a result, students will have a competitive edge in acquiring higher-wage, high-demand jobs available in this career pathway.

No program offering Snap-On’s Education Program, nor integrated certification through the NC3, or the National Institute for Automotive Service Excellence (ASE) Entry Level Certification, exists within an hour’s drive of the college campus.

The first cohort of students completed the program in August, 2020. Anthony Blevins leads the program and can be reached at 276-964-7277 or anthony.blevins@sw.edu.



Automotive Repair Program students with program professor Anthony Blevins (far left).

Eagle Project - Day of Service

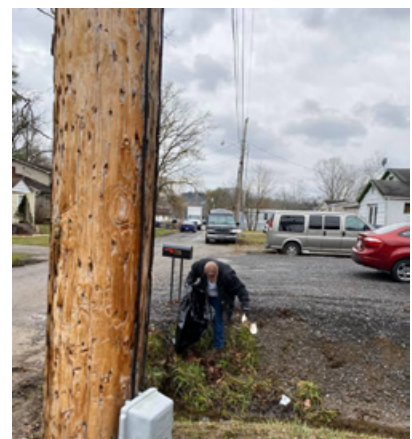
Volunteers Help Cleanup After Flooding

Southwest Virginia Community College students, faculty, and staff joined with members of other local organizations for a community cleanup day after flooding that took place on February 6, 2020.

On February 19, the Richlands Police Department organized volunteers from the Town of Richlands, Tazewell County, the Southern Baptist Convention Disaster Relief Team, Southwest Virginia Community College, and other local organizations into teams. 82 volunteers from the college, which included 47 students and 35 staff and faculty, stepped up to make a difference in the community after the disaster.

The teams were bused to designated cleanup zones where hundreds of bags of garbage and debris were collected from around dozens of homes, parks, creeks, roadways, and parking areas.

Lowe's and other businesses donated cleaning supplies, buckets, shovels, rakes, and other tools to assist in the cleanup effort.



Workforce & Continuing Education

Southern Gap Transportation and Logistics Center

Construction for the much-anticipated Southern Gap Transportation and Logistics Center has been completed! Commercial Driver's License and diesel repair programs, as well as several credential programs are expected to be available at the center in early 2021.



Fast Forward Workforce Training Growing

Even with pauses due to COVID-19, student and employer-focused customized workforce training grew during the year. Compared to the previous year, FastForward enrollment was up 37%; completions were up by 44%; and earned credentials were up by 61%.



Overall Workforce/ Continuing Education/ Career Services Program Expanded

As a relatively new division for Southwest, key program positions were filled or added, including a Director of Workforce Programs to lead workforce training expansion, and a Career Services Coordinator to increase services for students seeking jobs or determining career pathways available in the region.



Heavy Equipment For Training

Heavy Equipment Operator Training Expanded – Program equipment was added including a Caterpillar™ brand simulator to provide students with even more realistic training experience through simulation, while actual student hands-on training was also integrated into the program through the addition of on-site exercises with a skid-steer, and tractor with bucket and backhoe. Additional new equipment expected in 2021.

Workforce Statistics for FY 2019-2020

Total Workforce enrollment (unduplicated): **344**
 Workforce Credentials Earned (including Fast-Forward): **187**
 FastForward Enrollment: **109**
 FastForward Credentials Earned: **74**

Nursing Program Update

The Virginia Appalachian Tricollege Nursing Program (VATNP) at Southwest Virginia Community College is moving forward under a new name: Southwest Virginia Community College Nursing Program.

The VATNP has operated for over 40 years as a consortium of Mountain Empire Community College, Southwest Virginia Community College and Virginia Highlands Community College. The governing body for the VATNP has determined it to be in the best interest of each college for the consortium to dissolve, and for each of the three colleges to operate as a stand-alone program.

Southwest Virginia Community College Nursing Program will continue to be approved by the Virginia Board of Nursing and accredited by the Accreditation Commission for Education in Nursing (ACEN). ACEN is officially recognized as the national accrediting agency for nursing education by the Council on Post-Secondary

Accreditation (COPA) and by the U.S. Department of Education.

As we enter our next chapter as Southwest Virginia Community College Nursing Program, we are committed to maintaining our reputation for excellence in nursing education and will continue our strong tradition of preparing competent, professional, and clinically proficient associate degree nursing graduates.

Southwest Virginia Community College anticipates this change to be effective at the close of the Spring 2020 semester. We are also excited to announce a new Nursing cohort to serve Buchanan County that will begin Fall 2020!



Southwest Virginia Community College Nursing Program faculty.

Grants and Funding

Southwest Virginia Community College received over \$9,000,000 in federal, state, local and private grant awards during the 2019-2020 academic year. Financial aid awards received from state and federal sources totaled an additional \$6,951,124.

Grant awards included funds for student scholarships, workforce and academic programs, and student success initiatives. Below is a brief summary of some of the larger awards (some totals may include carryover funds from previous grant year).

Scholarship Awards

- **\$835,768** from U.S. Dept. of Education (HEERF Student Financial Aid)
- **\$315,000** from Tobacco Region Revitalization Commission
- **\$238,703** from VCEDA (Emerging Workforce Year 2)
- **\$160,000** from Richard and Leslie Gilliam Foundation

Academic Program Awards

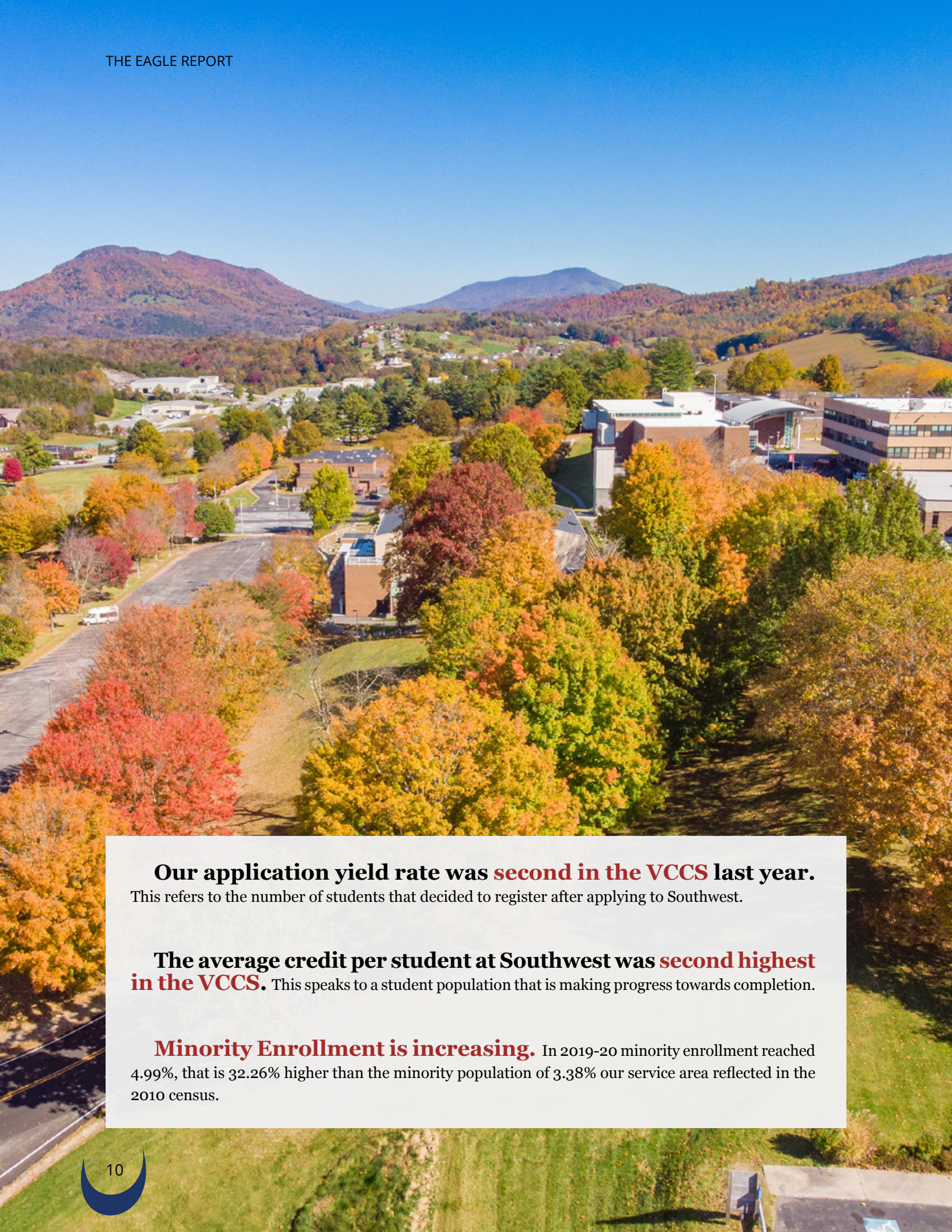
- **\$835,767** from U.S. Dept. of Education (HEERF Institutional Funds)
- **\$588,072** from Appalachian Regional Commission (Automotive program)
- **\$200,000** from Dept. of Housing & Community Development (Automotive program)
- **\$165,337** from TRRC (Diagnostic Medical Sonography)
- **\$119,947** from VA Office of Emergency Medical Services (Rescue Squad Assistance Fund)
- **\$93,494** from TRRC (Automotive program)
- **\$81,200** from U.S. Dept. of Education (HEERF – Strengthening Institutions)

Workforce Awards

- **\$257,014** from U.S. Dept. of Defense (Procurement Technical Assistance Center)
- **\$161,305** from Perkins Vocational Act
- **\$100,000** from VCCS FastForward Program
- **\$98,984** from Small Business Cares Act 2020
- **\$77,291** from U.S. Dept. of Small Business (Small Business Development Center)
- **\$24,210** from Perkins Vocational Act (Supplemental)

Student Success Initiatives

- **\$2,250,000** over 5 years (\$450,000/year) from U.S. Dept. of Education (Title III)
- **\$396,068** from U.S. Dept. of Education (SSS)
- **\$345,036** from U.S. Dept. of Education (Upward Bound Appalachia)
- **\$345,036** from U.S. Dept. of Education (Upward Bound Buchanan)
- **\$309,658** from U.S. Dept. of Education (Upward Bound Veterans)
- **\$299,507** from U.S. Dept. of Education (Upward Bound Math/Science)
- **\$297,786** from VCCS Chancellor's Success Coach Initiative
- **\$233,892** from Rural Virginia Horseshoe Initiative (Career Coaches)
- **\$94,920** from VCCS (Great Expectations)



Our application yield rate was *second in the VCCS* last year.

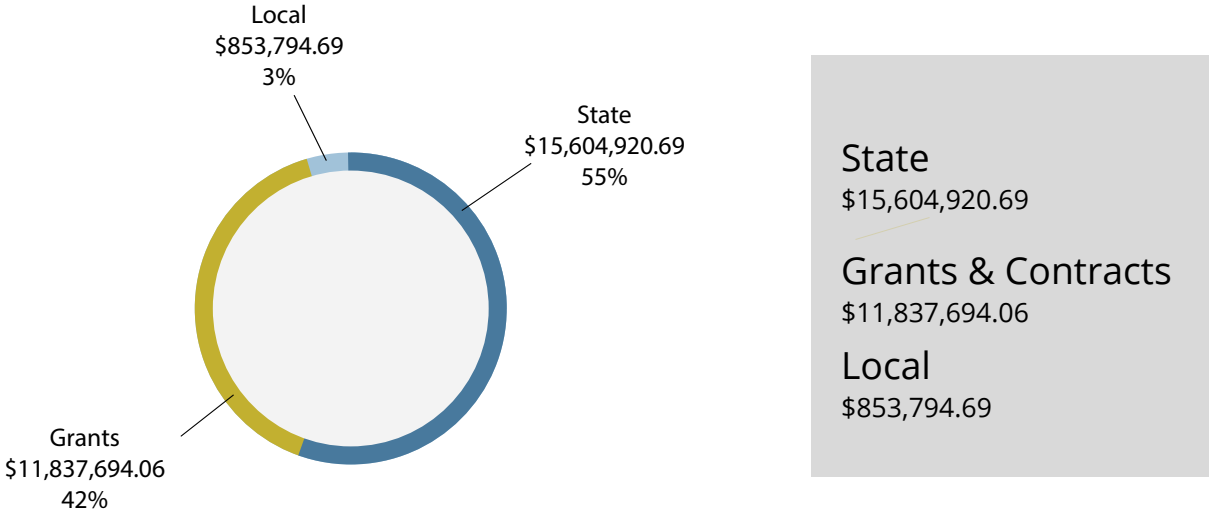
This refers to the number of students that decided to register after applying to Southwest.

The average credit per student at Southwest was *second highest in the VCCS*. This speaks to a student population that is making progress towards completion.

Minority Enrollment is increasing. In 2019-20 minority enrollment reached 4.99%, that is 32.26% higher than the minority population of 3.38% our service area reflected in the 2010 census.

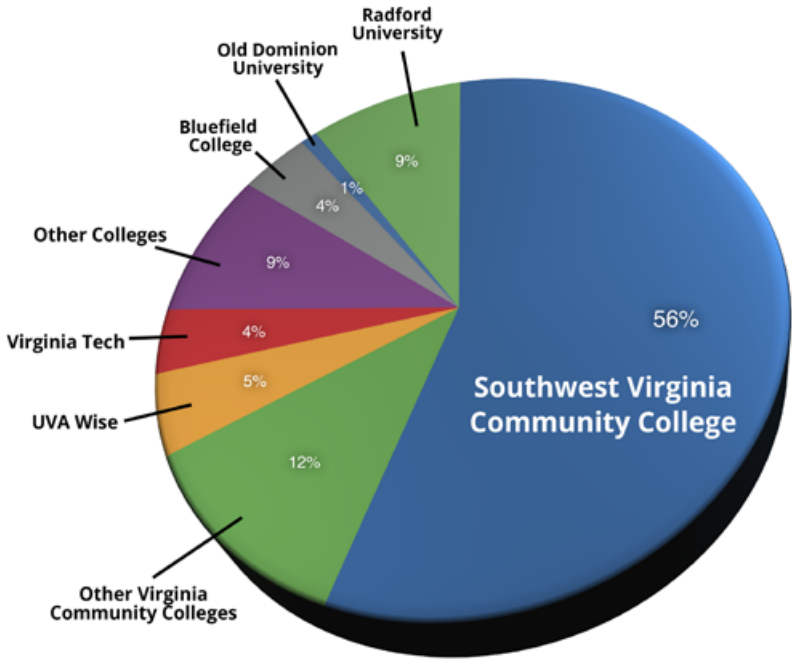
Expenditures and Enrollment Data

Expenditures by Source FY 2019-2020



Southwest is the First Choice for College

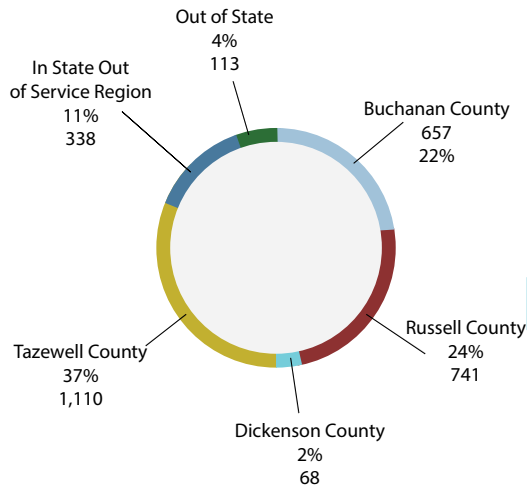
Southwest Virginia Community College remains the first choice for college students in our four county service area. During the 2018-2019 fiscal year, 56% of students enrolled in Virginia higher education in Buchanan, Dickenson, Russell and Tazewell counties attended Southwest.





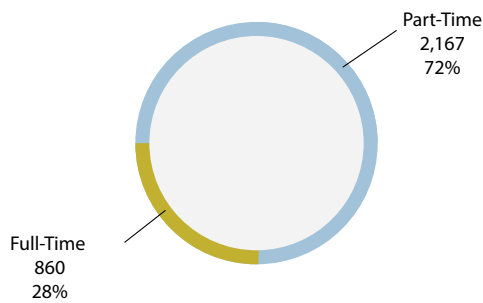
Enrollment Data Continued

Students by Residence



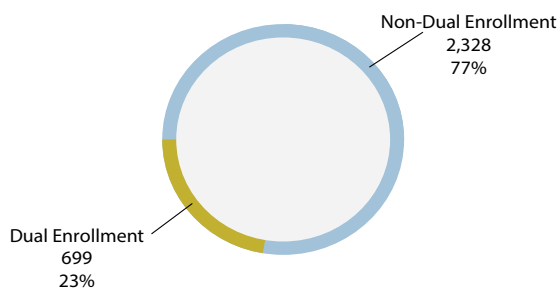
Buchanan County	657
Dickenson County	68
Russell County	741
Tazewell County	1,110
Other Virginia	338
Out of State	113

Full-Time/Part-Time Enrollment



Part-Time Students	2,167
Full-Time Students	860

Dual Enrollment/Non-Dual Enrollment



Non-Dual Enrollment Students	2,328
Dual Enrollment Students	699

Total Headcount FY 2019-2020:	3,027
Total Full-Time Equivalent Students FY 2019-2020:	1,644

Foundation Report



It's been a remarkable year!

It has been a remarkable year in many ways, but Southwest has risen to the challenge and has continued to thrive with the support of our community and friends! Just prior to March, we were able to announce that we had reached the midpoint of our \$10 million goal for the Building Legacies Campaign. This campaign marks only the third campaign in the more than 50 year history of the college and we are grateful for the opportunities it will provide to current and future students attending Southwest.

Your support of Academics and Workforce enables us to train a workforce for a region where job creation is vital, and employee creation is critical to that success. The challenges of our area are too significant to ignore, and Southwest's capacity to address them is too promising to withhold.

The Southwest experience is extraordinary. We strive to provide excellence in academics, but we don't stop there. Student Success & Access provides the needed assistance to youth aging out of foster care as they transition into independent living; food for students experiencing food insecurities; support for our veterans as they reach their educational and vocational goals and so much more! We are prepared to meet our students where they are and to put the necessary systems in place to meet their needs.

Our burgeoning NJCAA Athletic Programs have drawn students from within our region and throughout our state and country to pursue their educational goals. Athletics provides a connecting point for students and alumni as it fosters school spirit and community pride. Support for operating resources to sustain our commitment to athletics and to recruit and support our outstanding student-athletes and coaches is crucial to our success.

New opportunities and challenges arise each day. With your support, we will be prepared to meet each one as they come through our Greatest Need Initiative.

At Southwest, we create lifelong learning opportunities that unleash the vast potential in every student. Our programs and services are learner-centered, outcome-focused, and designed to provide graduates with opportunities to improve their lives.

Thank you for empowering Southwest to continue inspiring, strengthening, and transforming our students and our communities.

Warmly,

Susan R. Lowe

Vice President, Institutional Advancement & Foundation Executive Director

Thank You for Supporting Students

Gene and Martha Hurst Honored

Gene & Martha Hurst were selected to receive the 2020 Chancellor's Award for Leadership in Philanthropy. The Hursts have been long-time supporters of Southwest Virginia Community College and their community. Education has always been an important initiative to them as Martha is a former K-12 teacher and holds dear the value of educating the students of our region.

The Hursts support nearly every event at Southwest including the annual Festival of the Arts, Tennis Tournament, Annual Scholarship Golf Classic, the Appalachian Arts Center, the annual chamber music residency, the Upward Bound Robotics Program, the Southwest Community Chorus, and Music, Art and Drama Camp.

In addition, the Hursts have established two scholarships through their business, Hurst-Scott Funeral Homes, that are awarded to two eligible students each year. The Hursts support several organizations and non-profits throughout the Tazewell and Richlands communities and are true philanthropists.

As a result of this award, The Commonwealth Legacy Gene & Martha Hurst Educational Scholarship will be awarded to a qualifying student for use in the 2020-2021 academic year. Eligible students must have a recommendation from their high school administration and will interview in order to be selected to receive this scholarship.



Great Expectations Receives Gift

Cherie Fields, franchise owner of the Wendy's in Claypool Hill, presented a check to Susan Lowe, Vice President of Institutional Advancement at Southwest Virginia Community College.

Ms. Fields was drawn to give back to the community that has continued to support her business. In addition to giving to her employees, she also donated a generous amount to the Great Expectations program at Southwest Virginia Community College. Great Expectations is a program offered at community colleges across Virginia, created to benefit students who are now or have been affiliated with the foster care system. Counselors work directly with students to help with applying to college, counseling, life skills training, and financial assistance.

Pictured (above) front row: Cherie Fields (Wendy's franchise owner), Susan Lowe (VP at Southwest), Audrey Viars (Wendy's store manager). Back row: Wendy's staff members Ashley Patrick, Susan Zhao, Connie Thompson, and Donald Hagy.

Building Legacies at Southwest

BUILDING LEGACIES

We are halfway to reaching the \$10 million goal for this important campaign. Our internal family campaign among faculty and staff had an 81% participation rate. Thank you for your giving and for supporting current and future students at Southwest Virginia Community College.

Updates and Additional News

- The GE Gilliam funding is currently being used to support students in the Great Expectations program at Southwest.
- The old grist mill located in Cedar Bluff, VA has been purchased by the Foundation and will be the new home of the Appalachian Arts Center.
- Thank you to the Mike & Sloane Hunter family for allowing the Foundation to purchase the Midway Apartments well below appraisal value to provide student housing at Southwest.
- Thank you to Komatsu for providing a generous donation to Workforce.
- Thank you to Buchanan, Russell and Tazewell counties for generously supporting recent high school graduate students with tuition-free programs.
- Thank you to Priscilla McCall for her continued gift to support the tuition-free program for Tazewell County students.



Be a Permanent Part of Campus: New Donor Wall

Get your brick now – choose your message, your name or loved one, or send a special message.

Contact Stacey McGhee or Susan Lowe to learn more:

stacey.mcghee@sw.edu or
susan.lowe@sw.edu

Donors Make Great Things Happen!

*Statement of Revenues, Expenses, and Changes in Net Assets for the year-ended June 30, 2020

Revenues:

Operating Gifts and Contributions	\$894,506
Investment Return, Net	\$536,985
Other Income	\$388,008
TOTAL REVENUES	\$1,819,499

Expenses:

Institutional Support	\$1,327,514
Student Financial Aid	\$450,260
TOTAL EXPENSES	\$1,777,774

Change in Net Assets

Increase in Net Assets	\$41,725
Net Assets, Beginning of Year	\$29,136,240
NET ASSETS, END OF YEAR	\$29,177,965

*Unaudited figures.





Southwest

Virginia Community College

Inspire • Transform • Strengthen

www.sw.edu

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