



Southwest
Virginia Community College

ANNUAL REPORT

DECEMBER



PRESIDENT'S MESSAGE



As the global health crisis and economic challenges caused by the covid pandemic continued, we remained steadfast on our mission of providing quality educational and cultural enrichment opportunities to our community. Through the various stay-at-home orders, mask mandates, and supply chain issues, Southwest Virginia Community College remained open.

We tapped into our entrepreneurial spirit to expand offerings beyond our fixed locations and into the homes of our students. From Accounting and Agribusiness to Cybersecurity, Radiography, and Science, enrollment in our distance learning programs took off. Our instructors got creative with how they taught, and our Student Success Coaches worked with students who were less than prepared for attending college over Zoom. Certain programs still required in-person instruction or evaluation, such as Precision Machining, Automotive Diagnostics & Repair, Welding, and many healthcare courses. These classes were held on campus and every precaution was taken to keep students and staff safe.

With an eye to the future and having seen a need to be met, we expanded our physical footprint with a new location in Bluefield, Virginia. Our new Bluefield Center is perfectly positioned to serve those in the far northeast portion of our service area as well as several counties just over the state line in West Virginia.

I am pleased to share that our committee on diversity, equity, and inclusion continued its efforts toward a well-informed and welcoming campus community. We have embraced our individual differences as an opportunity to learn and grow and experience life in a way that will enhance and prepare each of us to live and work in the diverse, equitable, and inclusive global community. We partnered with local and regional organizations to offer and participate in a variety of events, both in-person and virtually. The attendance of these events spoke for themselves as employees, students, and community members joined us to celebrate, discuss, and learn about diversity, equity, and inclusion. As our institutional efforts tie directly into the statewide Opportunity 2027 master plan, I look forward to sharing and showing the changes we help facilitate in the future.

Thank you for your continued support of Southwest Virginia Community College.

Dr. Tommy Wright

President, Southwest Virginia
Community College

SOUTHWEST VIRGINIA COMMUNITY COLLEGE LOCAL BOARD OF DIRECTORS

2020-2021

| | |
|-----------------------------|------------------|
| Dr. Greg A. Brown, Chair | Russell County |
| Pauline Casey | Buchanan County |
| Judy Compton, Treasurer | Dickenson County |
| Dr. Thomas Conley | Tazewell County |
| Randall Hillman, Vice Chair | Russell County |
| Lynn Keene | Russell County |
| Danny Lowe | Buchanan County |
| Erik Robinson | Tazewell County |
| Trish Rowe | Buchanan County |
| Bruce Russell | Tazewell County |

SOUTHWEST VIRGINIA COMMUNITY COLLEGE EDUCATIONAL FOUNDATION INC. BOARD OF DIRECTORS

2020-2021

| | |
|-----------------------------|---------------------|
| James Boyd | Tazewell County |
| Wayne Bostic | Russell County |
| Scott Butcher, Chair | Tazewell County |
| Lynn Keene | Russell County |
| Susan Lowe | Executive Director |
| Fran Minton | Buchanan County |
| David Mullins | Russell County |
| Tom Mullins | Buchanan County |
| Marco Warner, Vice Chair | Tazewell County |
| Dr. Tommy Wright, Secretary | Southwest President |

THE COLLEGE

WHO WE ARE

The 1966 General Assembly of Virginia authorized the establishment of a state-wide system of comprehensive community colleges and appointed a separate State Board to develop a Master Plan for a state-wide system of community college education in Virginia. The Master Plan designated a community college to be established in the area serving the counties of Buchanan, Dickenson (partial), Russell, and Tazewell.

A delegation of local citizens met with State officials to determine the feasibility of immediate development of a community college for the region. A local College Board was appointed in the summer of 1967. The Local Board recommended that the college be named Southwest Virginia Community College and that Dr. Charles R. King be appointed as president.

The College opened to students in the fall of 1968 with an initial enrollment of 710 students. Fall 2020 credit enrollment was 2,996 unduplicated headcount students.

WHAT WE DO

Programs of study at Southwest include administration of justice, business, education, engineering and technology, general studies (transfer), industry and manufacturing, and science/health technologies. In addition to classes being offered at the college's main campus, the Lebanon Center, Bluefield Center, and Booth center in Grundy, online classes are available.

In addition to these credit based programs, the Southwest Virginia Community College Workforce and Continuing Education department offers fast-track training and industry recognized credentials. The Workforce and Continuing Education program also offers customized, cost-effective training solutions for employers.

Students Choose Southwest

Offering more than 80 programs of study, Southwest has served more than 115,000 students since 1967.

A 2019 alumni survey revealed that 98% of Southwest's graduates recommend the college.

In addition to credit based programs, our Workforce and Continuing Education department offers fast-track training and industry recognized credentials. The Workforce and Continuing Education program also offers customized, cost-effective training solutions for employers.

Newer additions at Southwest include the School of the Arts, an expanded Agriculture program, Honors College, 14 NJCAA sports teams, and 5 club sports. These programs are designed to benefit students and the community-at-large, with impacts going beyond the college's campus.



Southwest
Virginia Community College
Inspire • Transform • Strengthen

OUR VISION

Southwest Virginia Community College transforms lives, strengthens communities and inspires excellence.

OUR MISSION

Southwest Virginia Community College, a comprehensive two-year institution, provides quality educational and cultural enrichment opportunities for lifelong learners, workforce and community.

CORE VALUES

Southwest is guided by steadfast core values.

- *Student Centered Learning* – Southwest believes that students are the primary reason we exist and our purpose is to help them achieve their goals and aspirations.
- *Student Success* – Southwest recognizes the potential in individuals and assists them in obtaining their highest level of attainment.
- *Excellence* – Southwest strives for excellence in instruction and service through rigorous academic and professional standards.
- *Inclusiveness and Collaboration* – Southwest reaches out to the communities and partners it serves, supporting and assisting them in achieving their goals.

COLLEGE EMPLOYEES

386

TOTAL EMPLOYEES

- **77 Full-time Classified Staff**
- **109 Adjunct Faculty**
- **132 Part-time** (this includes clinical wage employees)
- **68 Full-time Faculty** (this includes administrative faculty, instructional faculty, and Dr. Wright)

57

NEW HIRES

From July 2020 to June 2021, 57 new employees were hired at Southwest.

- **11 Full-time Classified Staff**
- **25 Adjunct Faculty**
- **19 Part-time**
- **2 Full-time Faculty**



OUR COMMITMENT TO DIVERSITY, EQUITY, & INCLU-

THE COMMITTEE

Southwest has strengthened its commitment to diversity, equity and inclusion (DEI) with the addition of a specific DEI committee, formed at the behest of President Wright.

The committee was tasked with the following:

- Defining the terminology. What does diversity, equity, and inclusion mean to Southwest?
- Expand representation of under-represented populations in the student body.
- Enhance engagement and retention of under-represented student groups.
- Raise DEI awareness among faculty and staff.
- Foster growth of a diverse faculty and staff.
- Review college policy for DEI barriers.

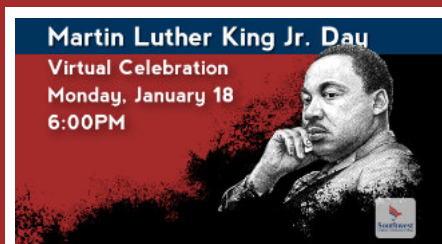
OPPORTUNITY 2027

After months of work by the Southwest DEI Committee, Virginia's Community Colleges (VCCS) system office published their Opportunity 2027 master plan. We were pleased to see that this plan is also focused on diversity, equity, and inclusion with many similarities to work we had already started. We continue to work on our DEI initiatives with guidance from the VCCS plan.

EVENTS & PARTNERSHIPS

For several years, Southwest has hosted a luncheon for Martin Luther King Jr. Day which features regional speakers, honors students' accomplishments, and a slideshow reminds attendees of what Dr. King was fighting against. Due to covid restrictions, the 2021 event was held virtually.

Southwest had the opportunity to partner with a neighboring school, Emory & Henry College, in a shared effort to promote DEI beyond each of our campuses. The "A Bridge to Change" series offered a variety of cultural events, speakers, and discussion groups that were attended by students, faculty, staff, and the community.



OVERCOMING COVID CHALLENGES

DELIVERY OF CLASSES

As the covid pandemic continued to wreck havoc on all of our lives, we continued on our mission of providing quality education. Nearly 50% of our classes were held virtually and those that required in-person activities had limited capacities, adhered to social-distancing, and classrooms were disinfected following health department guidelines.



Precision Machining student, WR Winfrey, using CNC machine.



Automotive Diagnostics & Repair student, Jeffrey Compton (right) with instructor, Anthony Blevins (left).



Heavy Equipment Operator student, Jacob Sutherland, using a CAT Simulator.

VIRTUAL, OUTDOOR, AND SOCIALLY DISTANCED CEREMONIES

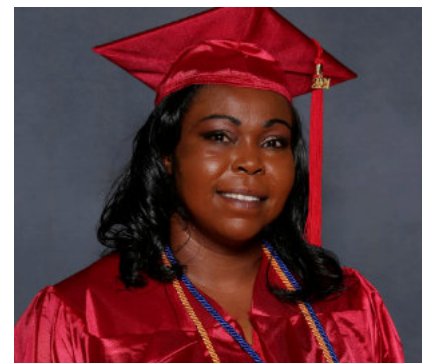
Our May 2021 commencement ceremony to celebrate the graduation of our students was held virtually. One change from the previous year is that we were able to hold a socially distanced professional photoshoot. These photos were used in the virtual graduation along with the graduates' earned credentials. Pinning and capping ceremonies for healthcare students were held outdoors or indoors and socially distanced.



Practical Nursing student, Shantel Blackwell, during capping ceremony with Dr. Wright and instructors, Linda Cline, and Mellisa Ray.



Spring 2021 Graduate in Administration of Justice/Law Enforcement, Robert Stines.



Spring 2021 Graduate in Early Childhood Development/Early Childhood Education, Delores Williams.

NEW LOCATION IN BLUEFIELD, VA



BLUEFIELD CENTER

A ribbon cutting ceremony was held in March 2021 to celebrate the opening of our third off-site location, the Bluefield Center. The Bluefield Center is located at 745 South College Avenue, Bluefield, Virginia, in the Twin City Shopping Center. The new location is convenient for students in the eastern part of our service area. It also will help West Virginia residents by offering in-state tuition rates for students living in the counties of McDowell, Mercer, Monroe, Summers and Greenbrier. Classes in *Air Conditioning and Refrigeration* as well as *Basic Electricity and Machinery* began in March with additional classes being added each semester.



Bluefield Center Ribbon Cutting ceremony on March 11, 2021 with the Bluefield Chamber and the Mayor of Bluefield.



Electrical & Electronics Trainer

Mechatronics Trainer

SOUTHWEST ATHLETICS



RESPONSE TO COVID

Even though seasons were canceled for the majority of Southwest Athletics in response to the covid pandemic the support system remained in place for our student athletes. Engaged students are successful students and our coaches and other athletic staff kept the roughly 200 student athletes engaged and on their path to graduation.



STUDENT ATHLETE SUCCESS

Southwest's student athletes have performed better academically than the normal student population. The Fall 2020 cohort outperformed the total student population in the following categories (among others):

- GPA: 3.36 (compared with 2.67 for all students)
- Credit Completion: 96% (compared with 87% for all students)

TRAINING FACILITIES

The on-campus fitness center, formerly managed by the YMCA, is now managed by the college and is more flexible to the needs of our students, athletes, and employees. The golf team now has a virtual golf course to allow practice regardless of the weather. Our eSports team now has a dedicated training and competition room.



WORKFORCE AND CONTINUING EDUCATION

WORKFORCE STATISTICS FOR FY 2020-2021

Total Workforce enrollment (unduplicated)

338

Workforce Credentials Earned (including Fast-Forward)

325

FastForward Enrollment

232

FastForward Credentials Earned

157

Live in Southwest Virginia

<https://go.sw.edu/livin-in-southwest-virginia>



Ribbon cutting ceremony at Southern Gap Transportation & Logistics Center.

FAST FORWARD

Fast Forward workforce training enrollment for FY 21 (ending June 30, 2021) was up by almost 50%, and overall workforce credentials earned by students was also up by 70%, as compared to the previous fiscal year.

PROGRAM EXPANSIONS

Commercial Driver's License (CDL), Pharmacy Technician, and other workforce training programs were added to the main campus workforce training schedule, as part of the workforce and continuing education program expansion plan.

LIVIN' IN SOUTHWEST VIRGINIA

In cooperation with the Southwest Arts and Sciences division, continuing education opportunities for the community expanded in the culinary, arts, music, literary, and other areas, all in support of the Livin' in Southwest Virginia program.

EXPANDED TRAINING THROUGHOUT THE COMMUNITY

Southwest partnered with the Tazewell County Career and Technical Center to offer masonry workforce training class/program at the Center in Tazewell, VA.

The Southern Gap Transportation & Logistics Center opened officially in October. The Center will provide Commercial Driver's License (CDL), diesel repair/maintenance, welding, and other workforce training at its location in Buchanan County, VA.

In partnership with the Tazewell County Industrial Development Authority and the Virginia Tobacco Region Revitalization Commission, Southwest also added the Bluestone Workforce Training Facility as a welding/manufacturing training site in the region, just outside of Bluefield, VA.

THE AGRIBUSINESS PROGRAM

STUDENTS GET HANDS-ON AGRICULTURAL EXPERIENCE

Southwest Agribusiness and animal science students met at Rafter F Performance Horses for hands-on practical learning experience with animals in late 2020. The first activity was working the fall calving cows and calves. Students learned and participated in animal safety, low stress handling techniques and hands-on cattle work. Pre-breeding vaccines were administered by the students according to Beef Quality Assurance standards, as well as ear tag application and castration of the young calves.

The team then harvested agriculture soil samples for nutrient analysis at the Virginia Tech Soils Laboratory. This practical hands-on exercise gave students the opportunity to engage in experimental design and proper soil collection technique. Students embraced the experience, gaining real-life skills and a competitive advantage in both future professional and academic endeavors.

NEW TRANSFER OPTION

Southwest Agribusiness students now have an additional transfer option beyond VA Tech, and that is Ferrum College. This new transfer option gives students more meaningful career-path choices. All students are highly encouraged to tour both after their first semester at Southwest.

COMMITTEE FORMED FOR COMMERCIAL GREENHOUSE

A greenhouse committee was formed to decide upon style, size, placement, and more. A proposed 72-foot commercial greenhouse on campus would give a myriad of hands-on experience such as greenhouse management, horticulture, hydroponics, and in the long-term, ideally aquaculture. Beyond education, this commercial greenhouse could be a significant source of funding for the Southwest Agribusiness program through community flower and vegetable sales.



Student Meagan Yates and Professor Duane Farthing releasing cattle after vaccination.



Student Connor Snead takes an agricultural soil sample.



Students Isabel Gilbert, Meagan Yates, and Connor Snead work with Professor Duane Farthing to vaccinate cattle.

ENROLLMENT DATA

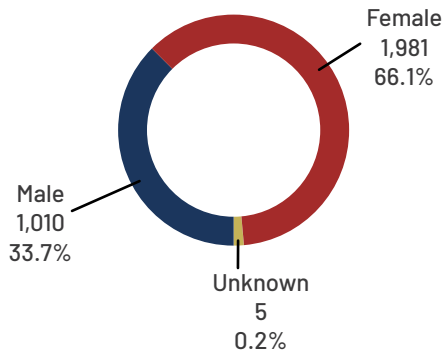
| | |
|--|-------|
| TOTAL HEADCOUNT FY 2020-2021 | 2,996 |
| TOTAL FULL-TIME EQUIVALENT STUDENTS FY 2020-2021 | 1,640 |

MINORITY ENROLLMENT CONTINUES TO INCREASE

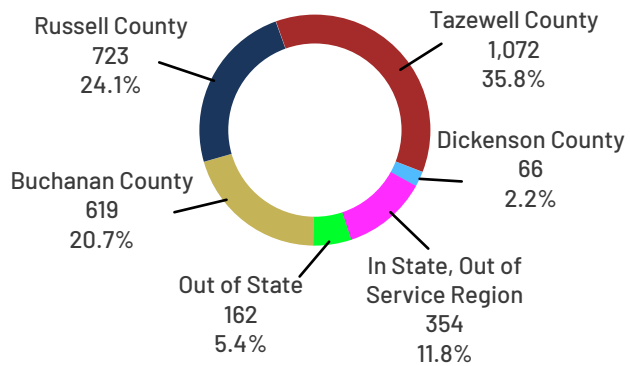
In 2020-2021 minority enrollment reached 8.21% which is a 40 percent increase from the previous year.

THE AVERAGE CREDIT PER STUDENT REMAINED 2ND HIGHEST IN THE VCCS for both Fall and Spring semesters.

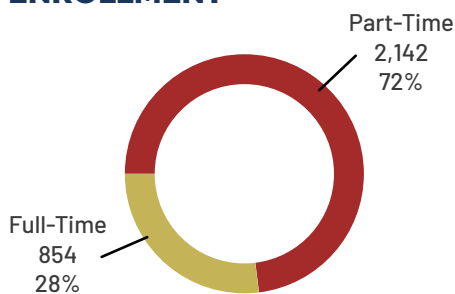
GENDER DISTRIBUTION



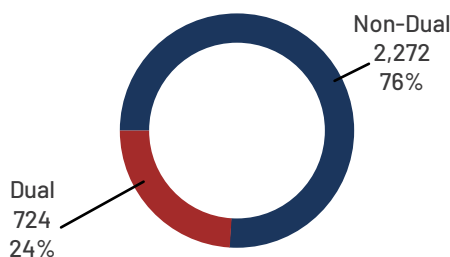
STUDENTS BY RESIDENCE



FULL-TIME/PART-TIME ENROLLMENT

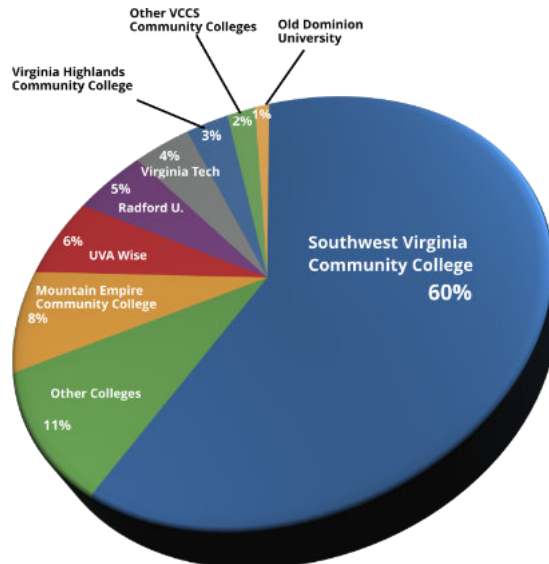


DUAL ENROLLMENT/ NON-DUAL ENROLLMENT



SOUTHWEST IS THE FIRST CHOICE FOR COLLEGE

Southwest Virginia Community College remains the first choice for college students in our four county service area. During the 2019-2020 fiscal year, 60% of students enrolled in Virginia higher education in Buchanan, Dickenson, Russell, and Tazewell counties attended Southwest. A 4% increase over last year.





 **Southwest**
Virginia Community College
Practical Nursing Program

**FLORENCE NIGHTINGALE
AWARD**
2019 - 2020
AWARDED TO
DRAKE CLEVINGER



G3 ASSISTANCE

GET A SKILL, GET A JOB, GET AHEAD

G3 tuition assistance is for students living in Virginia who qualify for state financial aid with a household income that's less than \$100,000. G3 is available for select programs in five of Virginia's most in-demand industries, including Early Childhood Education, Healthcare, Information Technology, Public Safety and Skilled Trades (construction and manufacturing).

In FY 2020-2021, 346 Southwest students received the following G3 assistance:

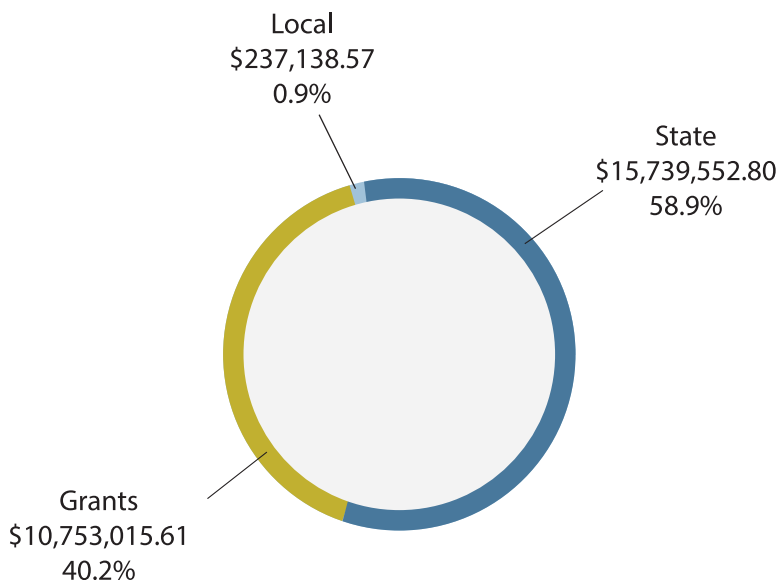
- Tuition \$161,236.46
- Book Stipends \$58,272.85
- SSIG* Stipends \$61,320.15



*Student Support Incentive Grant - These funds are intended to reduce barriers to a students education and are typically used for housing, food, transportation, childcare, or other expenses incurred by the student.

EXPENDITURES BY SOURCE

FY 2020-2021



STATE

\$15,739,552.80

GRANTS &

\$10,753,015.61

LOCAL

\$237,138.57

GRANTS AND FUNDING

Southwest Virginia Community College (SWCC) received **\$10,747,991** in federal, state, local and private grant awards during the 2020-2021 academic year. Financial aid awards received from state and federal sources totaled an additional **\$6,328,423**.

Grant awards included funds for student scholarships, workforce and academic programs, and student success initiatives. Below is a brief summary of some of the larger awards (some totals may include carryover funds from previous grant year).

SCHOLARSHIP AWARDS

- **\$835,768** from U.S. Dept. of Education (HEERF Student Financial Aid)
- **\$315,000** from Tobacco Region Revitalization Commission
- **\$238,703** from VCEDA (Emerging Workforce)

ACADEMIC PROGRAM AWARDS

- **\$2,346,589** from U.S. Dept. of Education (CRRSSA HEERF II Institutional Funds)
- **\$835,767** from U.S. Dept. of Education (HEERF Institutional Funds)
- **\$357,246** from Appalachian Regional Commission (Automotive program)
- **\$200,000** from Dept. of Housing & Community Development (Automotive program)
- **\$165,337** from TRRC (Diagnostic Medical Sonography)
- **\$148,509** from U.S. Dept. of Education (HEERF – Strengthening Institutions)
- **\$93,494** from Tobacco Region Revitalization Commission (Automotive program)
- **\$28,510** from USDA SNAP (Employment & Training)
- **\$9,319** from VA Office of Emergency Medical Services (Rescue Squad Assistance Fund)
- **\$1,000** from All Learning Counts (Lumina Foundation)

WORKFORCE AWARDS

- **\$1,036,762** from VCEDA (Southern Gap Transportation & Logistics Center)
- **\$257,014** from U.S. Dept. of Defense (Procurement Technical Assistance Center)
- **\$196,812** from Workforce Credentials Grant (WCG)
- **\$156,605** from Perkins Vocational Act
- **\$77,348** from U.S. Dept. of Small Business (Small Business Development Center)
- **\$70,000** from Road to Success in Virginia Program
- **\$40,000** from Virginia Ready Grant
- **\$36,752** from Small Business Cares Act 2020
- **\$24,686** from FastForward Workforce Training
- **\$22,000** from Perkins Vocational Act (Supplemental)
- **\$12,930** from DMV Training Center



STUDENT SUCCESS INITIATIVES

- **\$557,108 (\$2,250,000 over 5 years @ \$450,000/year) from U.S. Dept. of Education Title III**
- **\$396,068 from U.S. Dept. of Education (SSS)**
- **\$360,362 from U.S. Dept. of Education (Upward Bound Buchanan)**
- **\$357,828 from U.S. Dept. of Education (Upward Bound Appalachia)**
- **\$306,947 from U.S. Dept. of Education (Upward Bound Math/Science)**
- **\$297,601 from U.S. Dept. of Education (Upward Bound Veterans)**
- **\$269,268 from VCCS Chancellor's Success Coach Initiative**
- **\$147,743 from Higher ED Emergency Funds (HEERD) SIP Program**
- **\$118,400 from Rural Virginia Horseshoe Initiative (Career Coaches)**
- **\$108,992 from Governor's Emergency Education Relief Fund**
- **\$101,561 from U.S. Dept. of Education (SSS)**
- **\$94,920 from VCCS (Great Expectations)**
- **\$66,000 from VCCS REV Grant**
- **\$22,000 from Tazewell County CARES Act**

FOUNDATION REPORT



We all hoped that the second half of our 2020-2021 academic year would be different than 2020. While the pandemic remained and many of our students had to continue online, we pressed forward and made significant progress toward our goals. In some ways 2021 was different: our end of the year campaign brought in more funding than ever before as generous donors committed financially to the needs of our students; we started the work on our future student housing project; businesses and local foundations supported our initiatives; and the foundation's endowment continued to grow as donors pledged to the Building Legacies Campaign.

Through this campaign and your continued support, Southwest is able to train a workforce for a region where job creation is vital, and employee creation is critical to that success. Our capacity to address education and workforce training is outstanding and the Southwest experience is extraordinary. We strive to provide excellence in academics, but we don't stop there. Student Success & Access provides the needed assistance to youth aging out of foster care as they transition into independent living; food for students experiencing food insecurities; support for our veterans as they reach their educational and vocational goals and so much more! We are prepared to meet our students where they are and to put the necessary systems in place to meet their needs.

Our burgeoning NJCAA Athletic Programs provide opportunities to student athletes within our region while drawing students from outside of our region, state, and country to pursue their educational goals. As new student athletes move into our communities, our hope is that they will remain and our area will grow stronger in culture and diversity.

New opportunities and challenges arise each day, but we know with your support we will be prepared to meet each one.

At Southwest, we create lifelong learning opportunities that unleash the vast potential in every student. Our programs and services are learner-centered, outcome-focused, and designed to provide graduates with opportunities to improve their lives.

Thank you for empowering Southwest as we continue to strengthen, inspire, and strengthen our students and our communities.

Warmly,
Susan R. Lowe
Vice President, Institutional Advancement & Foundation Executive Director

DONORS MAKE GREAT THINGS HAPPEN!

*Statement of Revenues, Expenses, and Changes in Net Assets for the year-ended June 30, 2021

Revenues:

Operating Gifts and Contributions \$833,136

Investment Return, Net \$7,208,846

Other Income \$811,609

TOTAL REVENUES \$8,853,591

Expenses:

Institutional Support \$1,069,596

Student Financial Aid \$403,673

TOTAL EXPENSES \$1,473,269

Change in Net Assets:

Increase in Net Assets \$7,380,322

Net Assets, Beginning of Year \$29,177,965

NET ASSETS, END OF YEAR \$36,558,287

*Unaudited figures.



Jimmy W. Welch (right), executive director of the Credit Bureau of the Virginias Foundation, Inc. And Danny Coulthard (left), president of the board of the Credit Bureau of the Virginias Foundation, present a scholarship check to Susan Lowe.



Cherie Fields, franchise owner of the Wendy's in Claypool Hill, with store employees, present a check to Susan Lowe for the Great Expectations program at Southwest.



Jonathon Belcher, Executive Director of VCEDA (right), presents a Workforce Development and Training Grant check to Susan Lowe (center) and Randy Rose (left).



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