

Annual Report 2022-2023



FROM THE PRESIDENT



"I AM CONFIDENT OUR MOST PROSPEROUS TIMES ARE YET TO COME." We experienced another year of growth and excitement at Southwest Virginia Community College during the 2022-2023 academic year.

Funding was secured for a new sonography/ultrasound program launching in January 2024. In construction news, the SWCC Educational Foundation completed the second phase of student housing development, a first for any of Virginia's Community Colleges. The housing adjacent to our main campus can support 96 students in the two buildings.

We continue to build our academic and workforce programming. A new diesel repair program was launched from the Southern Gap Transportation & Logistics Center in Buchanan County. This program is a one-of-a-kind for our region, with no similar program within a several-hour drive. Our Bluefield Center is seeing growth by adding health sciences classes and certified nursing assistant and phlebotomy certifications.

We're proud of the economic impact we're making in the region and the supply of talented students we provide to southwest Virginia. Our most recent economic impact study showed that Southwest's activities impact 1 in 15 jobs. The study also showed the college added \$165.6 million/annually in income to our four-county service area from our alumni impact, student spending, and operations spending.

I'm confident that our most prosperous times are yet to come, and I express my gratitude to everyone for supporting Southwest. I am eager to experience another incredible year with all of you!

Sincerely,

Tommy Wright

ENROLLMENT DATA





TOTAL FULL-TIME EQUIVALENT STUDENTS FY 2022-2023 TOTAL HEADCOUNT FY 2022-2023

1,571 2,945

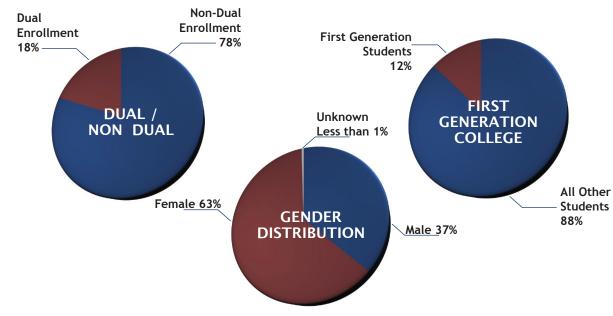
The fiscal year 2022-23 was filled with positives, with increases in enrollment, high graduation rates, and good retention rates.

MOST POPULAR PROGRAMS The top three programs for 22-23 were the Health Science Certificate, the General Studies AA&S, and the Early Childhood Development AAS.

FINANCIAL AID The amount of financial aid disbursed from all sources was \$8,617,444.11. Of the students enrolled in financial aid-eligible programs, 77% received some type of financial aid through grants, private loans or scholarships.

2022-2023 GRADUATES BY NUMBER OF AWARDS EARNED

One Award	Two Awards	Three Awards	Total Graduates
374	89	11	474



Source: SWCC Office of Institutional Research



WHO WE ARE

The 1966 General Assembly of Virginia authorized the establishment of a statewide system of comprehensive community colleges and appointed a separate State Board to develop a Master Plan for a statewide system of community college education in Virginia. The Master Plan designated that a community college be established in the area serving Buchanan, Dickenson (partial), Russell, and Tazewell counties.

A delegation of local citizens met with state officials to determine the feasibility of the immediate development of a community college for the region. A local College Board was appointed in the summer of 1967. This Board recommended naming the college Southwest Virginia Community College and appointing Dr. Charles R. King as its president.

The College opened to students in the fall of 1968 with an initial enrollment of 710 students. The fall 2021 credit enrollment consisted of 2,864 unduplicated headcount students.

WHAT WE DO

Programs of study at Southwest Virginia Community College include administration of justice, business, education, engineering and technology, general studies (transfer), industry and manufacturing, and science/health technologies. In addition to classes offered at the college's main campus, we provide instruction at off-site locations, including the Lebanon Center, Bluefield Center, Bluestone Center in Bluefield, Booth Center in Grundy, and the Southern Gap Transportation & Logistics Center in Grundy, as well as online.

Furthermore, the Southwest Virginia Community College Workforce and Continuing Education department offers fast-track training and industry-recognized credentials. This department also provides customized, cost-effective training solutions for employers.

Newer additions at Southwest include the School of the Arts, an expanded Agriculture program, Honors College, 17 NJCAA sports teams, and three club sports. These programs are designed to benefit not only the students but also the wider community, with impacts extending beyond the college's campus.



A GREAT PLACE TO WORK

Southwest Virginia Community College has been recognized as one of the best colleges in the nation to work for, according to the Great Colleges to Work For® program.

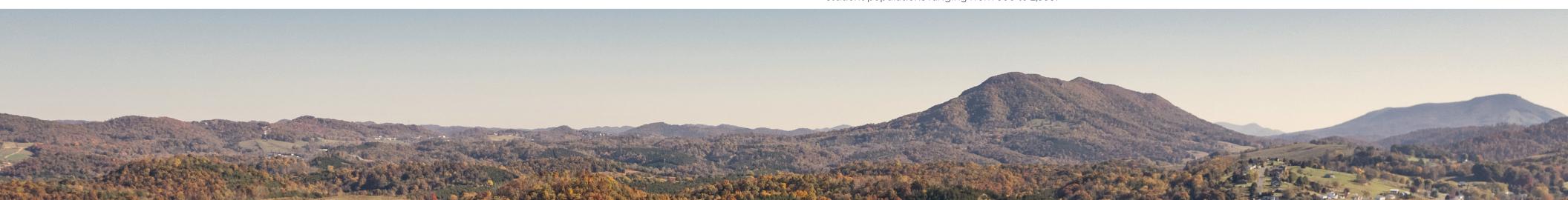
The program's results are based on a survey conducted at 212 colleges and universities. Out of these, 68 institutions, including Southwest Virginia Community College, achieved the 'Great College to Work For' recognition for specific best practices and policies. The results are categorized for small, medium, and large institutions. Southwest Virginia Community College is listed among small-sized colleges with student populations ranging from 500 to 2,999.

Total Employees New Hires

- 90 Full-time Classified Staff
- 136 Adjunct Faculty
- 149 Part-time (this includes clinical wage employees)
- 75 Full-time Faculty (this includes administrative faculty, instructional faculty, and Dr. Wright)

From July 2022 to June 2023, 140 new employees were hired at Southwest.

- 30 Full-time **Classified Staff**
- 22 Adjunct Faculty
- 79 Part-time
- 9 Full-time Faculty



EVENTS & NEWS

NEW VCCS CHANCELLOR



Dr. David Doré became Chancellor of the Virginia Community College System (VCCS) on April 1, 2023. Dr. Doré is the tenth person to lead the system, which was founded in

In his position, Dr. Doré provides day to day leadership for a system serving more than

200,000 degree seeking and workforce career training students annually. That's more than 40 percent of Virginia's undergraduate students. He oversees 23 independently accredited community colleges across 40 locations in every corner of Virginia.





Dr. David Doré talks with students, faculty, and staff at Southwest during his 2023 listening tour of all 23 community colleges.



STATE LEADERS VISIT

Virginia Secretary of Education, Amiee Guidera (right) and VCCS board chair Douglas Garcia (left)- speak with students and employees during a visit to the college on August 10, 2022.

Secretary Guidera and other state leaders, including state Sen. Travis Hackworth, Del. Will Morefield, and acting VCCS Chancellor Sharon Morissey visited Southwest to learn more about the vast array of educational and workforce opportunities the college is providing for the citizens of our region.

FESTIVAL OF THE ARTS RETURNS

After a three-year hiatus due to COVID-19, the Festival of the Arts returned in full force in March and April of 2023. The mission of the annual festival is to provide an in-depth exploration of the cultural riches of countries and cultures around the world to create a better understanding of those nations and cultures.

The two-week-long Festival consists of numerous musical performances, including vocal, instrumental, and solo presentations.

Dance, theatre, literature, visual arts, and film are other areas that are featured during the Festival. Students from the theatre and music departments at Southwest participate, as well as community singers in the SWCC Community Chorus.



The Richmond Ballet, also known as "Virginia's Ballet," performed in the Mary W. Lawson Auditorium during the Festival of the Arts.





Students and employees represented the college and participated in 6 area holiday parades this year. Nursing students gather for a group shot before waking and handing out candy at the Richlands Christmas parade (top) and the Grundy Christmas parade (bottom).

EVENTS & NEWS



HONORS STUDENTS VISIT DALLAS, TX

13 Honors Students represented Southwest Virginia Community College at the 2022 National Collegiate Honors Council (NCHC) Conference in Dallas, TX



STUDENT ACTIVITIES INCREASE

regular basis thanks to the efforts of our growing student engagement team. New student spaces were also developed, including a student lounge sponsored by the Student Government Association (SGA), a student inclusion center, a student lounge area in the King Community Center, and an international student resource center. Pictured above: Karaoke in the Eagle Cafe.

A variety of student activities took place on a



Did You Know?

299 students visited the food pantry oncampus between July 2022 and June 2023.



MLK JR. DAY CELEBRATION 2023

Southwest celebrated Martin Luther King, Jr. Day featuring a free lunch, jazz music from the college's music department, student awards, guest speaker Rev. Sharon Bowers, and a special music session from Columbus, OH-based artist Chuck Starr.

ATHLETICS

NOTABLE 22-23 RECORDS & STANDINGS

Women's basketball finished with a record of 19 11.

Women's basketball won their first postseason game against Fayetteville Technical Community College 59-52. They would advance to the quarterfinals before losing to Wake Tech in the South Atlantic District Quarterfinals.

Cross Country's Mitchell Campbell was named Runner of the Year for Region X.

Austin Suess was the 197-pound District Champion (Wrestling).

Wrestling had 3 national qualifiers: Billy Jack Cupp, Austin Suess and Adnon Moaz.



ALL-REGION | HONORS & AWARDS

Region X All-Academic Honors

23 Region X All-Region Academic Student Athletes in Fall 2022 37 Region X All-Region Academic Student Athletes in Spring 2023 60 Total All-Academic Student Athletes

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Region X All-Region Athletes & Achievements

Men's Basketball had an athlete reach the 1000-point mark for their career [Brennan Howard

Wrestling had I All American, the first time in school

Men's Wrestling had 2 NWCA Scholar All-Americans.

2 Men's basketball players made all region teams:

Brennan Howard 2nd team and Valentine Simone

1 womens basketball player made an all-region team: Liyah French all region 2nd team

WORKFORCE & CONTINUING EDUCATION

FY 2022 2023

Total Students Enrolled	6
Total Credentials Earned	5
Total Fast Forward Enrollment	Z
Fast Forward Credentials Earned	2

DIESEL REPAIR LAUNCHES AT SOUTHERN GAP

Southwest Virginia Community College's Workforce and Continuing Education Program completed the first cohort of the newly launched Diesel Repair Program in December 2022 at the Southern Gap Transportation and Logistics Center in Buchanan County, Va.

Using a blend of classroom and hands-on instruction, participants in the classes and training earned a mix of nationally-recognized certifications.

Some of the credentials earned by those completing the program include American Service Excellence® (ASE), Snap-On® certifications, American Welding Society SMAW certification, and Commercial Driver's License training.

In addition to the Diesel

in-demand workforce training at the 23,000 sqft.

area of Buchanan County.



Pictured are students completing the first cohort of the newly launched diesel repair program at Southern Gap.

\$1.3 MILLION GRANT TO FUND WORKFORCE & TRAINING GROWTH

Southwest Virginia Community College (Southwest) has been awarded a \$1,378,568 grant from the U.S. Department of Labor and the Appalachian Regional Commission through the Workforce Opportunity for Rural Communities (WORC) grant program.

The grant is designated to reignite Appalachian economies by developing local industry demands and training a skilled workforce. Southwest's wide variety of trade programs and available resources make it a prime candidate to fulfill the mission of the WORC grant.

"In order to grow our regional economy, we must expand our talent pipeline. Exposing high-paying opportunities to a younger and broader audience will pay huge dividends by creating the foundational employment resources needed by current and future businesses," said Dr. Tommy Wright, President of Southwest Virginia Community College.



RECORD ENROLLMENT FOR STUDENTS 👼 IN NON-TRADITIONAL PROGRAMS :

Eighty-six (86) students have enrolled in nontraditional programs at Southwest, including 29 female students in Administration of Justice; 2 Female students in Automotive Diagnostics & Repair; 2 Female students in Electronics; 7 Female students in Engineering; 29 Male students in Nursing; 10 Female students in Welding; 1 Female student in Contractor's License; 6 Female students in Commercial Driver's License programs.

\$46,000 from GO Virginia - Small Business Development Corp. (1/1/21-12/30/22)

SCHOLARSHIPS AND GRANTS REPORT

\$446,584 from U.S. Department of Education (Student Support Services)

\$72,000 from VCCS: Rural Virginia Horseshoe Initiative

\$10,000 from Sentara Health Care Emergency Assistance

\$225,000 from VCCS: Chancellor's Award for College Success Coach Initiative

\$39,807 from U.S. Department of Education (SWCC Regional Governor's School)

\$9,319 from Office of Emergency Medical Services Rescue Squad Assistance Fund

Student Success Initiatives:

\$10,000 from Mid-Atlantic Art

Total: \$5,881,279

Scholarship Awards:

\$240,000 from Tobacco Region Revitalization Commission (Workforce)

Federal Awards:

\$1,378,568 from ARC Workforce for Opportunity for Rural Communities WORK/ Advanced Manufacturing

\$230,724 from U.S. Dept. of Defense (Procurement Technical Assistance Center)

\$250.000 from G3 Innovation Fund

\$27,000 from ARPA (American Rescue Plan Act USDA)

\$164,265 from Perkins Vocational Act

\$76.934 from U.S. Small Business Development Corp. (2024 Calendar Year)

\$75,493 from U.S. Small Business Development Corp. (2023 Calendar Year) \$98,984 from CARES ACT-Small Business Development Corp. (4/1/20-9/30/22)

\$19,197 from Perkins Vocational Act (Supplemental)

\$50,000 from Financial Aid for Noncredit Training leading to Industry

Credentials (FANTIC)

Grant awards include funds for student scholarships, workforce and academic programs, and student success initiatives. This represents a brief summary of some of the larger awards (some totals may include carryover funds from the previous grant year).

\$450,000 (\$2,250,000 over 5 years @ \$450,000/year) from U.S. Dept. of Education Title III 2019-2024 \$342,694 (x 5 yrs.= \$1,713,470) from U.S. Dept. of Education (Upward Bound Buchanan) 9/1/22-8/31/27

\$342,694 (x 5 yrs.= \$1,724,465) from U.S. Dept. of Education (Upward Bound Appalachia) 9/1/22-8/31/27

\$500,814 from U.S. Department of Education (G5 SWCC Finance & Administration) 9/1/22-8/31/27

\$297,601 (x 5 yrs.=\$1,488,005) from U.S. Dept. of Education (Upward Bound Math/Science) 9/1/22-8/31/27 \$297,601 (x 5 yrs.=\$1,488,005) from U.S. Dept. of Education (Upward Bound Veterans) 9/1/22-8/31/27

State Awards:

\$100,000 from VCEDA Emerging Workforce

\$70,000 from VCCS: Road to Success in Virginia Program

\$10,000 from County of Tazewell, VA Small Business Development (7/1/22 to 5/30/23)



Nursing program student Syed A. Moaz



EXPENDITURES BY SOURCE

FY 2022-2023

State \$18.211.593

Grants \$14,323,956

Local \$641,432



ECONOMIC IMPACT

"Southwest Virginia Community College (SWCC) creates value in many ways. The college plays a key role in helping students increase their employability and achieve their individual potential.

The college retains students in the region, boosting spending in the SWCC Service Area. SWCC provides students with the education, training, and skills they need to have fulfilling and prosperous careers. Athletics programs generate additional benefits for the regional economy through the spending of student-athletes and visitors attracted to the region for athletic events. Furthermore, SWCC is a place for students to meet new people, increase their self-confidence, and promote their overall health and well-being.

SWCC generates more in tax revenue than it takes. These benefits to taxpayers consist primarily of taxes that the state and local government will collect from the added revenue created in the state. As SWCC students will earn more, they will make higher tax payments throughout their working lives. Students' employers will also make higher tax payments as they increase their output and purchases of goods and services.

For every dollar of public money invested in SWCC in FY 2018-19, taxpayers will receive a cumulative value of \$2.30 over the course of the students' working lives. The average annual internal rate of return for taxpayers is 6.1%, which compares favorably to other long-term investments in the public and private sectors."

SONOGRAPHY PROGRAM LAUNCHES



A new sonography lab has been setup in Russell Hall. This addition comes with the procurement of advanced equipment, specifically designed to enhance the learning experience of students.

Leaders from Southwest Virginia Community College, Ballad Health, the Virginia Tobacco Region Revitalization Commission, and Clinch Valley Health came together in September 2022 to announce the launch of a Diagnostic Medical Sonography program. The program prepares students for entry-level sonography/ultrasound positions in healthcare facilities and grants them an associate of applied Science degree, enabling them to take the national certification exam.

This program is the first of its kind from west of Lynchburg, Virginia, to Knoxville, Tennessee, focusing on retaining professionals, enhancing higher education, and strengthening healthcare in the region.

To kickstart this initiative, the Virginia Tobacco Revitalization Commission awarded an initial grant of \$168,000 to be matched in funding. Ballad Health contributed \$307,000, marking a significant investment in the region's future. Clinch Valley Health in Richlands, Virginia, has contributed \$100,000 and will also offer clinical opportunities for students.

The program addresses the demand for healthcare professionals in the region, with wages ranging from \$51,000 to \$88,000 for entry-level to experienced sonographers.

The program initially integrates with Tidewater Virginia Community College's existing DMS program, offering web-based instruction and compressed video classes. Southwest Virginia Community College will oversee local clinical rotations and is planning to operate the program independently in the future.

Graduates will earn an Associate of Applied Science (AAS) in Diagnostic Medical Sonography and can sit for the national board exam through the ARDMS, provided they meet hands-on experience prerequisites.

Source: EMSI Economic Impact Study

FROM THE FOUNDATION



Many exciting developments have taken place in the last year with the Southwest Virginia Community College Educational Foundation. These advancements reflect our commitment to fostering an environment of growth, learning, student support, and supporting the college's mission. A pivotal achievement this past year has been the successful establishment of Eagle Valley, two housing complexes that stand three stories in height and are located directly across the road from the college's main campus. The complex can hold about 90 students and offers convenience and support for those in our four-county service area who want to live closer to campus and out-of-area students, eliminating extensive commutes.

The accommodations at Eagle Valley also serve some of our Great Expectations program participants. Great Expectations supports individuals transitioning from foster care by providing stable, supportive living environments, aiding their journey toward independence and academic accomplishment.

Also, the Foundation has played a significant role in broadening horizons and enriching our students' educational experience by supporting international travel for students, including a trip to Italy during the Spring 2023 semester.

The Appalachian Arts and Event Center in Cedar Bluff, owned and operated by the Foundation, continues to highlight the vibrancy of local artists and offers rental space for receptions, dinners, and gatherings.

At Southwest, our unwavering commitment to academic excellence and lifelong learning remains at the core of our mission. Our learner-centric and outcome-focused programs are designed to equip our graduates to effect meaningful change and ascend to new heights in their respective fields.

While we reflect on our accomplishments, we also look forward to the promising future and the lasting impact we can continue to make together.

Here's to more growth, success, and shared milestones at Southwest!

Warmly,

Sucan

Susan R. Lowe Vice President of Institutional Advancement & Executive Director of the Educational Foundation



Students from the college, including members of the School of the Arts, Great Expectations, and the Honors College, visited Italy for a week-long adventure and learning experience during the spring semester in March 2022. Faculty, staff, and community members also participated and went on the trip with the students. Funding from the Foundation made the trip possible for many of the students.



FROM THE FOUNDATION

SCHOLARSHIP BANQUET

Donors and scholarship recipients were honored at the annual scholarship banquet. The Educational Foundation provides around 200 scholarships each year. The banquet offers a chance for students to meet donors who support the Foundation through their generous giving.



EDUCATIONAL FOUNDATION FINANCIAL INFORMATION

Revenues:

Operating Gifts and Contributions \$3,516,952 Investment Return. Net: \$2.738.554 Other Income \$248,504 **TOTAL REVENUES \$6.504.010**

Expenses:

Institutional Support \$1,320,267 Student Financial Aid \$783,076 **TOTAL EXPENSES \$2,103,343**

Change in Net Assets

Total Expenses: \$2,103,343 Total Revenue: \$6,504,010

CHANGE: + \$4,400,667

HOUSING UPDATE

The second phase of building is now complete at Eagle Valley Apartments which can now house about 90 students. A stunning entrance sign has been constructed by brick-sculptor, Johnny Hagerman.

Situated directly across the road from campus, the student housing property features four, three-floor buildings. Each building has six four-bedroom apartments. Each apartment comes with a washer, dryer, and kitchen appliances. Students moved into the apartments in time for the spring 2023 semester.













AWARD FOR LEADERSHIP IN PHILANTHROPY Dr. Peter Mulkey, CEO of Clinch Valley Health and a resident of Richlands, Virginia, has been honored with the 17th Annual Chancellor's Award for Leadership in Philanthropy.

The award was presented at a luncheon ceremony on Tuesday, April 18, 2023, in Richmond, Va. where more than two dozen individuals, families, and organizations were recognized for their commitment to the growth and development of Virginia's community colleges. (photo: Clinch Valley Health)

GENAN FOUNDATION SUPPORTING FORMER FOSTER CARE STUDENTS AND HONORS PROGRAM

The Southwest Virginia Community College Education Foundation received a \$637,355 donation from the Charlottesville, Va.-based Genan Foundation to financially support two vital student-

oriented programs at the college. The Great Expectations Program and the Honors Program at Southwest Virginia Community College will utilize the funding to support each of their studentbased service missions.

Great Expectations is a statewide program within the Virginia Community College System that supports students ages 17-24 who are aging out of the foster care system. The Honors Program at the college challenges academically, well-prepared students. Funding will be used to help students pay for experiential learning trips on a local, national, and global level. (contributed photo)



DR. ERNEST & MARY MOORE ENDOWMENTS

The children of Ernest and Mary Moore, in honor and memory of their parents' medical service and selfless caring hearts, have established two endowments. The Dr. Ernest E. and Mary M. Moore Family Educational Scholarship is awarded to students who have demonstrated the potential for achieving academic excellence and priority is given to individuals in the Southwest service region who are pursuing a degree in health sciences and/or nursing. (contributed photo)



CREDIT BUREAU OF THE VIRGINIAS FOUNDATION

Jimmy W. Welch presents a check for The Credit Bureau of the Virginias Foundation, Inc. Scholarship program. The funds are used to grant six \$1000 scholarships annually to students from the southwest Virginia/southern West Virginia counties bordering the Bluefield area.

(Pictured L-R, Stacey McGhee, Jimmy Welch, Susan Lowe)

The Educational Foundation expresses it's deepest condolences to the family and friends of Jimmy Welch who passed away in August, 2023.

*A statement of revenues and expenses for the year ended June 30, 2023. *Unaudited figures



SOUTHWEST VIRGINIA COMMUNITY COLLEGE EDUCATIONAL FOUNDATION, INC. BOARD OF DIRECTORS FY 2022-2023

James Boyd Tazewell County Scott Butcher Tazewell County Andy Hrovatic Tazewell County Lynn Keene Russell County Susan Lowe Executive Director Fran Minton Buchanan County David Mullins Russell County Tom Mullins **Buchanan County** Cathy Payne Tazewell County Local Board Liaison AJ Robinson Marco Warner Tazewell County Dr. Tommy Wright President

SOUTHWEST VIRGINIA COMMUNITY COLLEGE LOCAL BOARD OF DIRECTORS FY 2022-2023

Russell County Cynthia Compton Russell County Kathryn Easton Tazewell County Rod Gillespie Rick Goodman **Buchanan County** Randall Hillman Russell County Danny Lowe Buchanan County Clarence E. Phillips Dickenson County AJ Robinson Tazewell County Trish Rowe Buchanan County Tazewell County Bruce Russell

SWCC expresses it s deepest condolences to the family and friends of Local Board member Danny Lowe who passed away in 2023.





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SOUTHWEST VIRGINIA COMMUNITY COLLEGE

635 Community College Road Cedar Bluff, VA 24609 276-964 2555

BLUEFIELD CENTER

745 South College Drive Bluefield, VA 24605 276-964 7787

BOOTH CENTER

1195 Edgewater Drive Grundy, VA 24614 276-964 7354

LEBANON CENTER

144 Highland Drive Lebanon, VA 24266 276-964 7580

DISTANCE LEARNING

PO Box 1101 Richlands, VA 24641 276-964 7279

APPALACHIAN ARTS & EVENTS CENTER

112 River Road Cedar Bluff, VA 24609 276-596-9188

BLUESTONE WORKFORCE TRAINING CENTER

670 Camp Joy Road Bluefield, VA 24605

SOUTHERN GAP TRANSPORTATION & LOGISTICS CENTER

1102 Ovenbird Road Grundy, VA 24614 276-964 7343